



WILLIE L. BROWN, JR.
Mayor

JARED BLUMENFELD
Director

Brief Biography

David Assmann

Deputy Director, San Francisco Department of the Environment

David Assmann has been Deputy Director of the Department of the Environment since August 2000. Prior to August, 2000, he was the Recycling Program Manager for the San Francisco Solid Waste Management Program. Prior to being appointed Recycling Program Manager, he held the positions of Public Outreach Coordinator and Senior Administrator for the San Francisco Recycling Program. Before joining the City and County of San Francisco in July of 1993, Mr. Assmann was the Vice-President and Director of Information Services for Conservatree Paper Company. Prior to that, he was the publisher of *Mother Jones* Magazine. In addition to his professional environmental experience, he has had more than 18 years of media management experience, working in radio and print media.

Mr. Assmann is the author of more than 100 published articles on environmental issues. Over the past nineteen years, Mr. Assmann has made more than 130 public presentations on environmental issues, including presentations at state, national and international conferences.

Mr. Assmann is the Treasurer and a founding Board Member of the California Product Stewardship Council, a statewide organization dedicated to promoting Extended Producer Responsibility in California. He is also a member of the coordinating committee for Green Cities California, a coalition of the largest cities in California.

Mr. Assmann was the chair of the Bay Area Working Group of cities and counties responsible for organizing and implementing the Save Money and the Environment Too campaign in the San Francisco Bay Area for five years and has remained involved for the entire fifteen years of this regional effort, now known as the Bay Area Recycling Outreach Coalition. This innovative waste prevention campaign has won ten national and state awards, including the National Recycling Coalition's Beth Boettner Award for Outstanding Public Education, the National Association of Counties Environmental Protection and Energy Achievement Award, the U.S. Environmental Protection Agency's Region 9 Award for Outstanding Environmental Achievement and California Resource Recovery Association's Award for Best Waste Prevention Program in California. He was also co-chair of the National Recycling Coalition's Source Reduction Forum for two years. In 1999, Mr. Assmann was the annual conference chair for the California Resource Recovery Association, chaired the host City organizing committee for the 2004 National Recycling Coalition Conference in San Francisco and was responsible for organizing the public workshops held during World Environment Day in San Francisco in 2005.

Department of the Environment, City and County of San Francisco

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