

KEVIN HENDRICK
Biographical Sketch April 2008

Since 1993, Kevin Hendrick has worked as the Director of the Del Norte Solid Waste Management Authority (DNSWMA), a joint powers authority of Crescent City and Del Norte County, California. The DNSWMA is responsible for all recycling, solid waste, universal waste, electronic waste and household hazardous management services in Del Norte County. In 2006 Del Norte County reached a 57% waste diversion rate to exceed the State mandate for a 50% reduction of waste disposal.

Under the direction of Mr. Hendrick, on February 15, 2000, the Del Norte Solid Waste Management Authority adopted the first municipal Zero Waste Plan in the United States. This plan identified a path to increase resource utilization efficiency and to reduce waste disposal costs by recognizing that waste is not waste until you waste it. This Zero Waste Plan identified the need to develop a Resource Recovery Park, a business incubator which will foster the development of local businesses that will reuse, repair, compost or otherwise recycle discarded materials as a means of recovering secondary resources.

In 2007, the Del Norte Solid Waste Management Authority joined the California Product Stewardship Council and Mr. Hendrick currently serves as the Vice Chair of the CPSC Board of Directors. In this role Mr. Hendrick has been an ardent advocate for product stewardship policies. Mr. Hendrick has testified before numerous government agencies and advisory groups to promote the adoption of state-wide legislation in California that will establish a framework for product stewardship.