

HEIDI SANBORN

Biographical Sketch

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Heidi Sanborn is Executive Director of the California Product Stewardship Council (CPSC). Prior to this holding this position, Ms. Sanborn was a Senior Manager at R3 Consulting Group Inc. in Sacramento California. She has been working in the solid waste industry as a private consultant and a government employee at the California Integrated Waste Management Board for over 17 years. Her work history includes projects such as base-year studies, enclosure ordinances, performing commercial waste assessments and drafting solid waste planning documents, with her most recent work focused primarily on Producer Responsibility.

Ms. Sanborn became interested in Producer Responsibility in 2000 at a time when she served as Technical Advisor to then CIWMB Chair Linda Moulton-Patterson. The 2001 CIWMB strategic plan did include Product Stewardship. When Ms. Sanborn left CIWMB in 2002 to complete her Master's Degree, she worked as an independent consultant to the Product Stewardship Institute to assist in facilitation of the Paint Product Stewardship Initiative. In the fall of 2006, Ms. Sanborn went on to work with R3 Consulting Group and was the primary author of two documents: the Sonoma EPR Implementation Plan (2/07) and the Contractor's report to the CIWMB titled "Framework for Evaluating End-of-Life Product Management Systems in California".

Ms. Sanborn is a graduate of the University of California at Davis (Bachelor of Arts in Political Science – Public Service, 1994) and a Master's of Public Administration from the University of Southern California 2004 which emphasized management of non-profit corporations. She has been a long-time member of CRRA and received their "Recycler of the Year" Award in 2002.

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